

Supershoes' Super Summer Fun Gear Design Challenge: "My Ultimate Summer Sidekick"

Theme: Design a piece of "Supersummer Fun Gear" that makes any summer activity even more awesome, exciting, or comfortable!

Age Range: 7-14 years old

Challenge Overview:

You've got a fantastic mission: to dream up an extraordinary piece of "Supersummer Fun Gear"! Imagine a magical sidekick designed to make summer as joyful as can be for a child, especially one who might be feeling poorly. This isn't just any toy; it's something with special powers to amplify joy, encourage adventure, and help them soak up every bit of sunshine and happiness the season has to offer.

The Child You're Designing For (Choose ONE Scenario):

- **Scenario A: "The Beach Explorer"**
 - This child loves everything about the beach: building sandcastles, searching for seashells, splashing in the waves, and enjoying sunny days by the sea.
- **Scenario B: "The Park Adventurer"**
 - This child thrives in the park: climbing trees, playing games, having picnics, discovering hidden paths, and enjoying nature in the great outdoors.
- **Scenario C: "The Backyard Inventor"**
 - This child loves creating their own fun at home: building forts, conducting playful experiments, creating art outdoors, or simply relaxing in their own garden oasis.

Your Design Task:

It's time to design the ultimate **"Supersummer Fun Gear"**! Create a unique piece that truly fits a child's summer personality, helping them make this season as special and memorable as it can be.

What to Include in Your Design (and how to present it):

1. **Item Design (Drawing/Sketch):**
 - On a piece of paper (or digitally, if preferred), draw a clear and colourful design of your "Supersummer Fun Gear." Show different angles if needed to highlight key features.
 - **Think about:** What **type of item** are you designing (e.g., a **"Wave-Rider Backpack,"** a **"Cloud-Catcher Net,"** a **"Lemonade Stand Kit,"** a **"Sun-Seeker Hat"**)? What **colours, patterns, characters, symbols, or words** would make it unique and exciting for summer?
2. **"My Summer Story" (Short Description):**
 - Write a short paragraph (2-5 sentences) explaining **why** your design would make the child's summer more fun, adventurous, or relaxing.
 - **Think about:**
 - How does the item enhance their chosen summer activity?



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- What makes it unique compared to a regular version of the item?
- What kind of summer memories will it help them create?
- 3. **"Summer Power-Up!" (Special Feature):**
 - Every piece of Supersummer Fun Gear needs a special "power-up"! Imagine one unique **feature or hidden function** that your item would have. This could be something magical, practical, or simply super fun.
 - **Examples (just for inspiration, be creative!):**
 - "A backpack that automatically chills drinks on a hot day."
 - "A hat with a built-in bubble machine."
 - "A blanket that repels sand or grass stains."
 - "A water bottle that glows different colours to match your mood."
 - Describe your "Summer Power-Up!" and how it would enhance the child's summer experience.

Judging Criteria:

- **Creativity & Originality:** How unique and imaginative is the design and the item chosen?
- **Summer Fun Factor:** How well does the design enhance summer activities and bring joy?
- **Visual Appeal:** Is the design clear, colourful, and well-presented?
- **Storytelling:** How well does the "My Summer Story" and "Summer Power-Up!" explain the design's purpose and impact?

Materials You Might Need:

- Paper
- Pencils, crayons, coloured pencils, markers
- Optional: Glitter, stickers, fabric scraps, magazine cut-outs (if creating a collage-style design)
- Your brilliant imagination!

Please share with us at Supershoes, we'd love to see your creations!:

- Ask a parent to email in to katie@supershoes.org.uk Or follow and share on our socials **#supersummeradventures**

