

## Charity of the Year Nomination

Supershoes boosts the wellbeing of children & young people enduring treatment for cancer. We currently reach 1 in 5 of all children in the UK with a cancer diagnosis. With your help we can receive and produce even more Supershoes requests. Supershoes is a unique volunteer-led charity, so you can be sure that the funds you contribute are for one purpose: to provide the unique gift of a customised pair of Supershoes, to a child with cancer. We know that a pair of Supershoes enhances wellbeing, encourages vital mobility and helps them reconnect with their identity, that they are more than just their diagnosis

Thank you for considering Supershoes as your business Charity of the Year. Over and above the Corporate Social Responsibility benefits, this is a great opportunity to unite your employees behind a worthwhile cause that they can identify with and feel passionate about. We would be on hand to advise how your employees can get involved in fundraising activities, could perhaps volunteer their time and skills, how they could run in-work events, take on team challenges and more.

Dependent on location, a Supershoes ambassador may be made available to talk to you or your employees about the work of the charity, if that was part of your selection process. You would also have a dedicated contact who would be able to deal with any queries and support.

As a charity funded 100% by donations we rely on our business Sponsors. Without them we couldn't operate, and we are very grateful for their ongoing support.

We are committed to sharing with our supporters the outcome of their donation enabling them to clearly demonstrate their Corporate Social Responsibility externally. Each business supporter has its own webpage, with a unique shareable URL, showing all the specific shoes they have sponsored. Super Sponsors will be regularly featured in our Social Media campaigns and feature on our website as a key supporter.

To understand our mission further please watch this 2 minute video explaining what Supershoes do and why: <https://www.youtube.com/watch?v=6M51G0J1UnM>

We'd love to hear from you and explore how we can support your CSR objectives whilst helping children and young people with cancer.

Email: [corporate@supershoes.org.uk](mailto:corporate@supershoes.org.uk)  
Call the Supershoes office: 01908 274944

<https://www.linkedin.com/company/supershoes/>  
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